



Announcement No. 27, s. 2016

ANNOUNCEMENT

FOR : ALL HEADS OF CONSTITUTIONAL BODIES; DEPARTMENTS, BUREAUS AND NATIONAL GOVERNMENT AGENCIES (NGAs); GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS (GOCCs); AND STATE UNIVERSITIES AND COLLEGES (SUCs)

SUBJECT : One Million Lapis

The Council for the Welfare of Children (CWC), the focal government inter-agency body mandated to formulate policies and plans, monitor the implementation and enforcement of laws to protect and promote children's rights by virtue of Presidential Decree 603, otherwise known as the Child and Youth Welfare Code, will embark on its advocacy project entitled "**One Million Lapis**".

The One Million Lapis campaign aims to collect One Million pencils to be given to underprivileged students in elementary schools of 4th to 6th class Municipalities and set a Guinness Book of World Record for the longest line of Lapis.

In line with this advocacy, all government agencies are enjoined to participate in this event by providing a drop box for the One Million Lapis Project, where interested individuals can place their pencil donations. The Lapis drop-boxes will be collected every two months. Kindly coordinate with CWC on the collection of the drop-boxes.

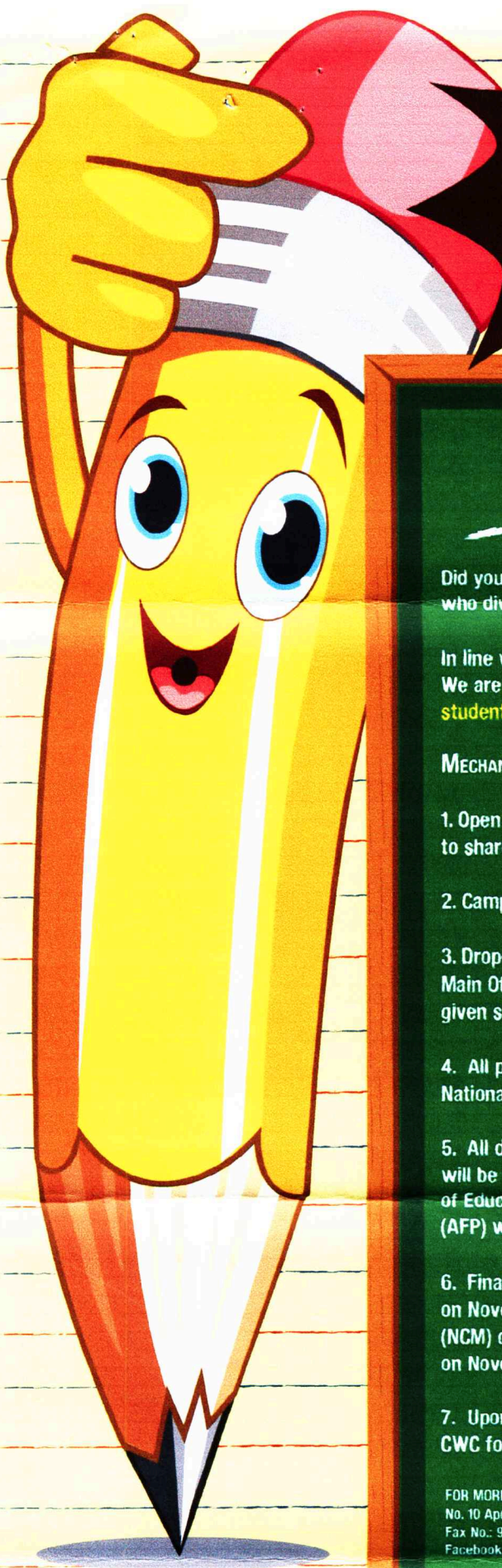
Attached are the poster designs of the drop-box and detailed mechanics of the One Million Lapis Campaign for your reference.

For more information, you may coordinate with **Mr. Elin Bardillon**, Head, Public Affairs and Information Office at telephone number 740 – 8864 local 1006 or through email at elberdillon@cw.gov.ph or visit www.cw.gov.ph


ALICIA dela-ROSA BALA
Chairperson

05 MAY 2016

In a Race to Serve: Responsive, Accessible, Courteous and Effective Public Service



1 MILLION LAPIS!

SHARE YOUR LAPIS!

Did you know that in far- plung schools there are students who divide one lapis into three in order to write and learn?

In line with the celebration of the 2016 National Children's Month, We are aiming to collect 1,000,000 pencils for **underprivileged students** and set a world record.

MECHANICS/ GUIDELINES:

1. Open to all individuals, groups, company and institution willing to share their Lapis.
2. Campaign runs from April until October 2016.
3. Drop-boxes will be distributed by CWC within the month of March. Main Offices of National Government Agencies and other partners will be given standard drop- boxes and make available such in their Regional Offices.
4. All pencils whether new or use can be placed in the drop- boxes located in National Government Offices, its Regional Offices and all SM Supermalls.
5. All drop-boxes will be collected every two (2) months or if already filled- up will be transported to the One Million Lapis storage at the Department of Education (DepEd) main office at ULTRA. The Armed Forces of the Philippines (AFP) will facilitate the collection of drop-boxes.
6. Final counting and official declaration of Lapis generated will be on November 5, 2016 as a kick- off activity of the 2016 National Children's Month (NCM) celebration. Official turn- over of Lapis generated will be given to DepEd on November 20, 2016 as a culminating activity.
7. Upon end of the Project Campaign, all Lapis drop- boxes will be returned to CWC for use in subsequent activity.

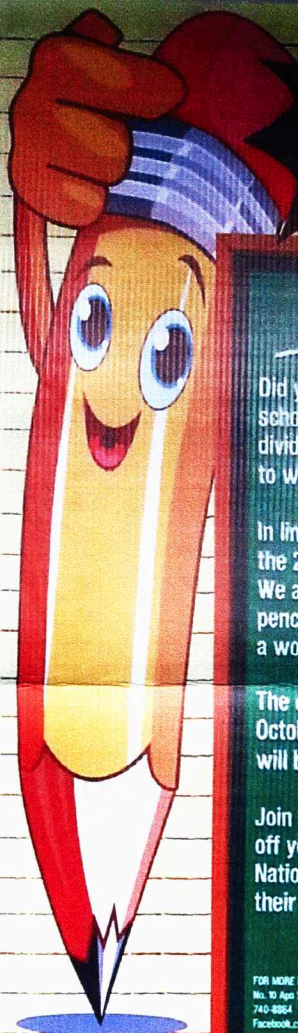
FOR MORE INFO PLS. CONTACT: Council for the Welfare of Children | Republic of the Philippines | No. 10 Apo St. Brgy Sta. Teresita., Quezon City, 1114, Philippines | Tel. Nos. (632) 781-1035/39; 740-8864 | Fax No.: 9632) 740-2010 | Website: www.cwc.gov.ph | E-mail: cwc@cwc.gov.ph | Facebook.com/BataBidaKa | Twitter: @cwc_govph | Youtube: CWChildrenOfficial

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The campaign will run from April until October. Final counting and setting of record will be done in November.

Join us and achieve this goal by dropping off your pencils in drop boxes at any National Government Agencies, their Regional Offices, and SM Supermalls.

FOR MORE INFO PLS. CONTACT: Council for the Welfare of Children | Republic of the Philippines | No. 10 Apo St. Bray Sta. Terminal, Quezon City, 1114, Philippines | Tel. Nos. (632) 781-1035/736-740-8864 | Fax No. 9632) 740-2010 | Website: www.cwc.gov.ph | E-mail: cwc@cwc.gov.ph | Facebook.com/batabidata | Twitter: @cwc_govph | Youtube: CWChildrenOfficial

